rainfire

Complete
Solutions

SOFTWARE / WEB / APPS / CREATIVE DESIGN / MARKETING

A FULL SERVICE DIGITAL AGENCY

SOFTWARE
Leading application development for every level of business.

WEBSITE
Public facing marketing sites, ecommerce, web applications, and more...

APP DEV
Mobile applications for iPhone, Android, HTML Responsive development.

CREATIVE
Business identity, advertising, marketing copywriting, and more...

MARKETING
Online digital SEO, PPC, Social Media, conversion optimization, and more...

Meet Rainfire Media

Rainfire Media (Est. 2012) is built on sound business practices, with over 25 years of creative digital services and professional software development experience.
Our focus has always been to develop complete business solutions that exceed the expectations of our clients, and improve their business and profitability. We offer a full suite of digital services that include application development, mobile app design, website development, business growth planning, marketing and branding strategies, technology integration, and support. This do-it-all, hands-on approach guarantees our clients continuity in vision, message, and strategy; a concept vital to the success of today's established and emerging brands.

Our Values Define Us

Integrity
Doing the right thing matters to us. We take pride in being honest.

Professional Competence
We have the highest standards, and use leading edge technologies.

Personal Relationships
We value others; both employees and customers. We care.

Punctuality
Delivering on time and on-budget matters.

Respect
We respect your company, and the individuals that make up your organization. We embrace diversity and difference.

Mobile App Development

Rainfire Media's team of ingenious designers and mobile app programmers strive tirelessly to deliver beyond your expectations. We development world-class mobile applications built for success.

The Mobile app developers in our team have extensive involvement in generating high performing results. Our mobile app developers carefully transform and include rich and flexible applications for users on any device. Rainfire Media has immense experience when it comes to great UX and UI expertise, our mobile app developers follow the do's and don'ts from Apple and Google to build designs that are easy to adopt and a pleasure to use.

Mobile Platform Development

• iOS

• Android

• PhoneGap

• Xamarin

• Web Responsive Hybrids

Learn more about how we can build your mobile application once and deploy on all mobile devices. At **Rainfire Media**, our focus is always on ROI and efficiencies to give our clients the edge in todays competitive business environment.

Contact Rainfire Media Today!

Let's Get Mobile!

Delivering Mobile App Innovation to Entrepreneurs, Startups & Businesses From initial concept to development and testing, **Rainfire Media** can meet your needs. We don't settle for good, we strive for amazing by applying innovative mobile strategies, beautiful user experience designs, powerful agile app development, exceptional launch marketing and comprehensive product life-cycle management. That's the mobile-first universe we're creating

If you can think it...
We can build it.

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Software Development

Custom Software Application Development.

Most businesses considering custom application development have a set of specific problems that need to be solved. Usually, current systems and off-the-shelf packaged software are creating bottlenecks and inefficiency within the day-to-day operation of the business itself, with the result of restricted company productivity and growth. Several or many solutions have been proposed and eventually discarded because they do not address a majority of factors or critical issues that affect operations and management of the company as a whole. Eventually, a custom solution is considered because custom application development addresses all of these concerns and provides benefits that translate directly to the bottom line.

Benefits of Custom Application Development

- **Software is created specifically for your business**
- **Tight and frequent communication**
- **Clear and detailed specifications**
- **Timelines with milestones to track progress**
- **Increased productivity and communication**
- **Managed workflows**
- **Integrations with other software systems for business intelligence**
- **Bottlenecks and duplications alleviated**

When you commit to a project with **Rainfire Media,** you receive the competence of experienced software developers and business people, the talent and tightness of a hand-picked young programming team, and the accountability and integrity of an owner-operated business. **Contact us for a free 30 minute consultation and let us know how we can help you, today!**

Technology

Rainfire Media specializes in Application and Cloud Development using the **Microsoft Technology Stack** including **Visual Studio, MS SQL Server, and .Net Core.** We speak many languages, old and new from **C#, HTML5, Javascript, PHP** and more. We continue to embrace new technologies to help us meet our clients goals and budgets. We also work with the **Amazon and Microsoft Azure Clouds**, and understand Enterprise Development, yet still enjoy servicing businesses of all sizes.

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Website Development

Rainfire Media's team of professional designers, programmers, and online marketing experts understands that every website has a strategy and goal unique to its company's overall mission. Our website application development practices combine compelling visuals, proven usability standards, and leading technologies to attract and engage your audience, communicate your message, and entice your target market to take action.

Our vast experience and past projects have included every online presence imaginable, including marketing websites, entertainment sites, ecommerce platforms, B2B, B2C, corporate Intranets, content portals, SaaS, as well as full-blown, ground-breaking enterprise web applications. We build engaging, brand building, revenue-generating websites that are flexible, scalable, and developed with your business objectives in mind.

Website Design and Development

- Business Software Applications
- Ecommerce application development
- Responsive Web Mobile First Design
- Software as a Service (SaaS)
- WordPress, Magento, Drupal, Joomla
- Contact Relations Management Systems

Digital Services

- Custom Website Design
- UI/UX Design
- Custom Illustration
- Digital Photography
- Fine Art Design
- 2D and 3D Animation
- Messaging/Copywriting
- Digital Video
- Audio Design

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Creative Design

Online or in print, we have your creative design needs covered.

The first impression of your brand is a big deal. It could be the difference between gaining a new follower, lead, or customer. The best way to make sure you put your best foot forward is through professional creative design services of all your visual assets. A few things to make sure you have covered: logo creation, brand development, print marketing collateral, web design, email templates, digital advertisements, and graphic design.

These are all opportunities to make sure your brand, services, or product is highlighted in the best way possible for your audience.

Branding a company or website is a big investment. A large part of that is the amount of planning that goes into creating design services that will set up your brand's identity and attract your customers. The **Rainfire Media** Digital Marketing approach is that of collaboration between client, designer, and marketing team. The combination of experience results in successful design and branding for our clients. It is not just about creating content that looks good, but will get the response of action with conversion. Everything from digital advertising to the color combination of your website play a role in the buyer's journey.

Our team at **Rainfire Media** is led by a seasoned professional creative with over 25 years of digital design prowess. With our award winning creative abilities provided here why go anywhere else?

Contact Rainfire Media's Design Team Today!

Creative Services

- Business Identity
- Logo Creation
- Brand Development
- Print Marketing Collateral
- Website Design
- Email Templates
- Digital Advertising
- Creative Marketing Copy
- Graphic Design

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Hello World!

- Messaging/Copywriting
- Print/Digital Ad Creation
- Email Campaign
- Pay Per Click (PPC)
- SEO/SEM
- Social Media Marketing
- Search Engine Marketing
- Influencer Marketing

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Online Marketing

Marketing is the delivery of stratigic messages about your brand to your customers, vendors, partners, and the world at large.

Marketing can certainly be evaluated by its creativity, reach, and cohesiveness, but ultimately it's the efforts that produce positive business results that are truly deemed successful. At **Rainfire Media**, we perform meaningful market research and analysis to provide strategy recommendations that will ultimately build a long-term road map for your company's marketing success. Furthermore, we believe that our "under-one-roof" service philosophy not only saves your company money and precious time, but supports your mission of consistent marketing integration across all media.

Strategic Marketing

- Market Research
- Online Marketing Plan
- Internet Business Strategy
- Direct Marketing Campaigns
- Digital Marketing Strategy
- Focus Group Testing
- Analytics/Reporting